

Data Protection Notice

learnmatrixvision.com

This notice explains what personal data we collect when you visit this website or buy from us, why we process it, who else sees it, how long we keep it, and what rights you have.

We keep the answer short because the answer is short: your data goes to three named service providers and nowhere else. There is no advertising, no tracking, no profiling, and nothing is sold to anyone.

1. Controller

LPC Management OÜ

Pärnu mnt 139b
11317 Tallinn
Estonia
Registry code 17569187

Email: support@lpcgroup.com

We are the controller for all processing described in this notice. We have not appointed a data protection officer, and we are not required to appoint one.

2. Applicable law

This notice and our processing are governed by the General Data Protection Regulation (Regulation (EU) 2016/679) and by Estonian law, in particular the Estonian Personal Data Protection Act. Our lead supervisory authority is the Estonian Data Protection Inspectorate.

Nothing in this notice limits any right you have under the mandatory data protection law of the country in which you live.

3. What we collect, and why

3.1 Visiting the website

When a page is requested, our hosting provider records the usual server data: your IP address, the date and time, the page requested, the page you came from, and your browser and operating system. This is needed to deliver the page and to keep the service secure and stable. The legal basis is our legitimate interest in operating a functioning, secure website (Art. 6(1)(f) GDPR). These records are deleted or anonymised after **30 days**.

This website is hosted for us by **Regery** (regery.com), which is established in the United Kingdom. Regery acts as our processor for this purpose and may use the data only as we instruct. See section 5 on what that means for the location of the data.

3.2 No tracking, no advertising

This website uses no analytics, no advertising pixels, no tracking cookies and no profiling. There is no Google Analytics, no advertising pixel, no cross-site tracking and no consent banner, because none is needed: the only cookies set are those the page itself requires in order to work.

Typefaces, images and stylesheets are served from our own server. Nothing is fetched from a third-party font or content network, so your IP address is not disclosed to one when the page loads.

3.3 Video

The videos on this website and in the course are delivered from the video infrastructure of our course platform provider, on servers within the European Union. When a video loads, that infrastructure receives your IP address and basic technical data about your device, because it cannot send you the file otherwise. The legal basis is our legitimate interest in presenting the course accurately and in delivering content you have asked to see (Art. 6(1)(f) GDPR).

3.4 Buying the course or the Training Pack

When you buy, we process:

- your name;
- your email address;
- your billing address, and your delivery address if you order the Training Pack;
- the course language you choose;
- the fact, time and amount of your purchase; and
- the name of a second household member, if you include one.

We use this to perform our contract with you — to open your account, send your login, issue your invoice, ship the Training Pack and answer you if something goes wrong (Art. 6(1)(b) GDPR) — and we retain it afterwards because accounting and tax law requires us to (Art. 6(1)(c) GDPR).

3.5 Payment

Payments are handled by **PayPal**. When you pay, you deal with PayPal directly.

We never see, receive or store your card number, your bank details or your PayPal credentials. What reaches us is confirmation that the payment succeeded, together with the name, email address and billing address associated with it, and the transaction reference.

PayPal is an independent controller for the payment itself and processes your data under its own privacy notice, not ours. The legal basis for passing your order data to PayPal is performance of the contract (Art. 6(1)(b) GDPR).

3.6 Your consent to immediate access

Because the course is digital content, you are asked before payment to consent to us opening your access before the 14-day withdrawal period has run, and to acknowledge that this ends the statutory right of withdrawal once the access is actually opened.

We record that consent — its wording, and the date and time you gave it — and we confirm it back to you by email. The legal basis is our legal obligation to be able to show that the consent was given (Art. 6(1)(c) GDPR) together with our legitimate interest in being able to establish and defend claims (Art. 6(1)(f) GDPR). We keep this record for as long as a claim could be brought in connection with your purchase.

3.7 The course platform

Your course account holds your name, your email address, your login credentials and your progress through the lessons. The platform is operated for us by **Memberspot**, which acts on our instructions and only on our instructions.

3.8 Writing to us

If you email us, we process your address, your message and whatever you choose to put in it, in order to reply. Where the message concerns a purchase, the basis is the contract (Art. 6(1)(b) GDPR); otherwise it is our

legitimate interest in answering enquiries (Art. 6(1)(f) GDPR). Correspondence is kept for **two years** from the last message, unless it forms part of a record we must keep for longer.

3.9 Reviews and testimonials

Where you give us a review and agree that we may publish it, we process your name, your town and country, and what you wrote. The basis is your consent (Art. 6(1)(a) GDPR). You may withdraw that consent at any time with effect for the future by writing to us; withdrawal does not affect the lawfulness of publication before it.

4. Who else sees your data

Two service providers see the data you give us when you buy, and no others.

PayPal (Europe) S.à r.l. et Cie, S.C.A. 22–24 Boulevard Royal, L-2449 Luxembourg

Purpose: collecting payment. PayPal is an independent controller for the payment transaction and processes your data under its own privacy notice.

Memberspot GmbH

Rilkestr. 26, 71642 Ludwigsburg, Germany
Commercial register: Amtsgericht Stuttgart, HRB 774709

Purpose: operating the course platform on which your account, the lessons and the videos are hosted. Memberspot is our processor, acts under a written data processing agreement, and may use your data only as we instruct.

A third provider sees no order data at all, but does process the server logs described in section 3.1:

Regery (regery.com), United Kingdom

Purpose: hosting this website. Regery is our processor and sees only the technical log data generated when a page is requested. It has no access to your order, your payment or your course account.

Beyond these three, your data is disclosed only to the carrier, if you order the Training Pack and it has to be delivered to you; to our accountant and the tax authorities, for the statutory records; and to a court, regulator or authority where we are legally required to disclose it.

We do not sell personal data. We do not share it for anyone else's marketing. We do not use it to build profiles.

5. Transfers outside the EEA

Everything you give us when you buy stays inside the European Economic Area.

Memberspot is a German company and hosts its data on servers within the European Union. PayPal (Europe) is established in Luxembourg. Your name, your address, your order, your payment and your course account are therefore not transferred outside the EEA.

One transfer does take place: the server log data described in section 3.1. Our hosting provider, Regery, is established in the United Kingdom, which is outside the EEA. That transfer is covered by an adequacy decision of the European Commission, which has found that the United Kingdom provides a level of data protection essentially equivalent to that guaranteed within the Union. No further safeguard is required, and none of your order or account data is included.

Should any of this change, we will update this notice and state the country concerned and the safeguard relied on before the transfer takes place.

6. How long we keep it

What	How long
Server logs	30 days, then deleted or anonymised
Order and invoice records	7 years, as accounting and tax law requires
Withdrawal-consent records	For as long as a claim could be brought
Course account and progress	For as long as your access lasts, then 12 months
Correspondence	2 years from the last message
Published testimonials	Until you withdraw consent

Where one of these periods conflicts with a retention obligation that applies to us, the statutory obligation governs, and the data is restricted from further use rather than deleted until that period ends.

7. Your rights

You have the right to:

- **access** the personal data we hold about you, and to receive a copy;
- **rectification** of data that is inaccurate or incomplete;
- **erasure**, where we no longer have a basis to keep it;
- **restriction** of processing, in the circumstances the GDPR provides for;
- **portability** — to receive the data you gave us in a structured, commonly used and machine-readable format, and to have it transmitted to another controller where that is technically feasible;
- **object** to processing based on our legitimate interests, on grounds relating to your particular situation. Where you object, we stop unless we can demonstrate compelling legitimate grounds that override your interests, or the processing serves the establishment, exercise or defence of legal claims; and
- **withdraw consent** at any time, where the processing rests on consent.

Write to **support@lpcgroup.com**. We answer within one month. There is no charge, unless a request is manifestly unfounded or excessive.

Direct marketing. If we process your data for direct marketing at any time, you may object without giving reasons and we will stop immediately.

8. Complaints

If you think we have handled your data wrongly, please tell us first — most things are settled that way.

You may also complain to a supervisory authority. Ours is the **Estonian Data Protection Inspectorate** (Andmekaitse Inspektsioon), Tatari 39, 10134 Tallinn, Estonia — <https://www.aki.ee>

You may complain instead to the supervisory authority in the country where you live or work, or where you believe the problem arose.

9. Whether you have to give us your data

Your name, email address and billing address are necessary to enter into the contract; without them we cannot open your account or issue an invoice. Everything else is voluntary, and declining has no consequence beyond the obvious one — if you do not give us a delivery address, we cannot send you the Training Pack.

10. Automated decision-making

We do not use automated decision-making or profiling that produces legal effects concerning you or similarly significantly affects you.

11. Children

The course is sold to adults. Where a child practises with a household member, we do not knowingly collect personal data from the child beyond a first name, and only where the buyer chooses to give one for the second household place.

12. Changes to this notice

We may update this notice as the service changes. The version published here is always the current one, and the date below tells you when it last changed. Where a change materially affects you, we will tell you by email.

Status of this notice: 13 August 2026

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